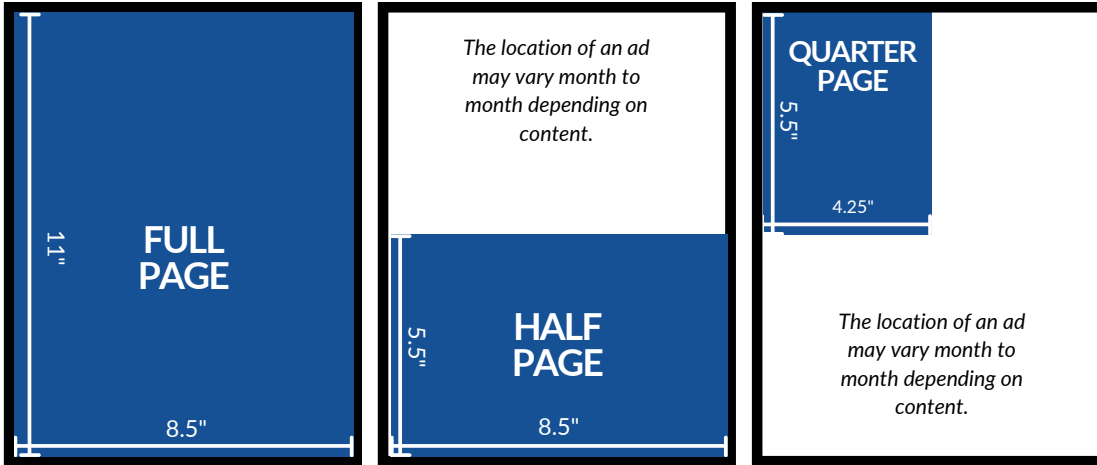


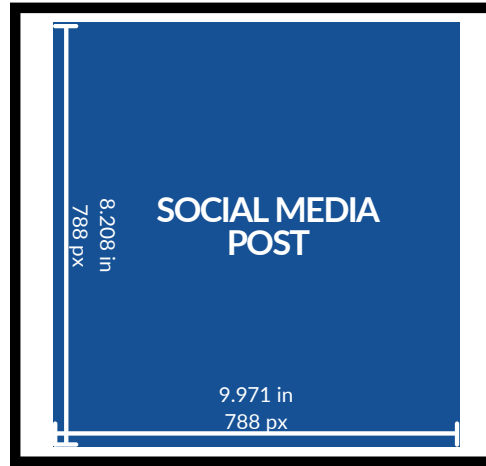
# NEWSLETTER ADVERTISING SIZES



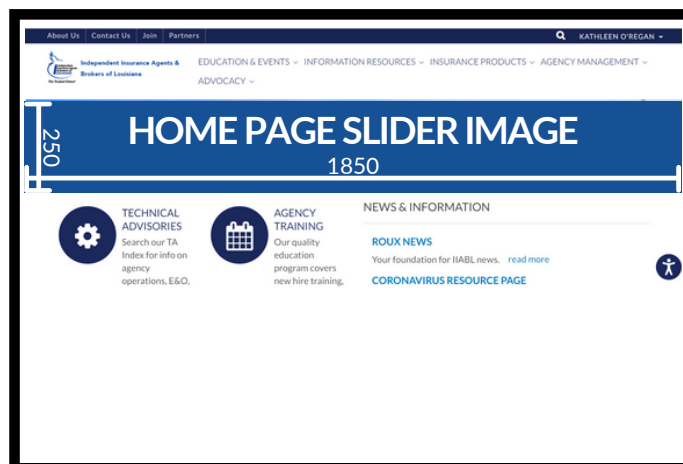
## EMAIL ADVERTISING SIZE



## SOCIAL MEDIA ADVERTISING SIZE



## WEBSITE ADVERTISING SIZE



## Material Requirements

- Advertising is reserved for IIABL Members ONLY!
- Submit all ads in high resolution (300 dpi or greater) or .pdf format.
- Ad image should not exceed dimensions listed on this form.
- Send advertisements to IIABL by email (koregan@IIABL.com).
- Resolution should be for web or email and NOT print.

## Advertising Deadlines

### News Brief:

Ads are due weekly on Monday. News Brief is sent out on Thursday at 12:00 pm.

### Monday Morning Minute:

Banner Ads are due Friday by 12:00 pm. The Monday Morning Minute is sent out weekly at 7:30 am.

### Louisiana Agent Newsletter:

Ads are due on the 15th of the month. The Louisiana Agent Newsletter is typically sent out on the last Thursday of the month.

### Social Media:

Posts will be prescheduled with eligible partners. Please include a description that is no more than 280 characters long.

### Website:

Slider images will be prescheduled with eligible partners and run for 1 week from Monday-Sunday.