

LOUISIANA & MISSISSIPPI

# Young Agents

CONFERENCE

*Pitching  
Success &  
Catching  
Dreams*



**BIG I**  
MISSISSIPPI

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**AUGUST 22-24, 2024  
ROYAL SONESTA, NEW ORLEANS, LA**

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REGISTER NOW AT [MY.IIABL.COM](https://my.iiabl.com)

# Agenda



## Thursday, August 22, 2024

4:30 pm - 6:30 pm                      2nd Annual Bowling Tournament  
Fulton Alley

## Friday, August 23, 2024

9:00 am                                      Registration Opens

10:00 am - 11:00 am                      Keynote Speaker:  
The Future of Marketing: Integrating Generative AI Into Your Strategy  
Ernie Harker, Speaker, Author, Consultant

11:00 am - 1:00 pm                        Lunch On Your Own

1:00 pm - 2:00 pm                        General Session: Foundations of Effective Leadership  
William Harwood, Co-Founder of New Level Partners & Amanda Schroeder,  
Manager, Client Engagement & Marketing, New Level Partners

2:00 pm - 2:20 pm                        Refreshment Break

2:20 pm - 3:20 pm                        Breakout Session 1:

- **Difficult Conversations & Conflict Resolutions**, William Harwood, Co-Founder of New Level Partners & Amanda Schroeder, Manager, Client Engagement & Marketing, New Level Partners
- **Your Brand Sucks**, Ernie Harker, Speaker, Author, Consultant

3:30 pm - 4:30 pm                        Breakout Session 2:

- **Communications & Relationship Management**, William Harwood, Co-Founder of New Level Partners & Amanda Schroeder, Manager, Client Engagement & Marketing, New Level Partners
- **Agency Transformation**, Dustin Wambsgans, IIABL Agency Consultant

5:00 pm - 6:30 pm                        Welcome Reception with Exhibitors

## Saturday, August 24, 2024

9:00 am - 10:00 am                        Big I Brunch

10:00 am - 12:00 pm                      General Session: E&O Mock Trial  
Instructors: Annette Ardler, Swiss Re Corporate Solutions, James H. Gibson,  
Co-Founder, Gibson Law Partners, LLC & Courtnee C. Green, Associate,  
Gibson Law Partners, LLC

5:00 pm - 6:00 pm                        Cocktail Reception



# Registration

<b>Type</b>	<b>Cost - Before 8/8</b>	<b>Cost - After 8/8</b>
LA Agent Registration	\$199	\$225
MS Agent Registration	\$199	\$225
Company/Broker Registration	\$199	\$225
Spouse/Guest Registration	\$125	\$150
Bowling Tournament Ticket	\$65	\$90

 **REGISTER NOW**

## Disclosures

**Cancellation Policy:** No refunds will be available after August 8. No-shows will be responsible for full payment & not entitled to a refund. Attendees may transfer their registration for this event to another individual within the same company at any time prior to the event or onsite at the event.

**Privacy Policy:** IIABL & IIAM are committed to protecting your information and privacy. One of the expressed purposes of the event is networking and building business relationships. By registering for this event, you give permission to IIABL and IIAM to share your contact information with other event participants.

**Spouse/Guest Registration Defined:** "Spouse/Guest Registration" is reserved for a spouse, family member or friend who is not employed by an agency or company that provides services in the insurance industry and will only be attending the social functions. A Spouse/Guest will NOT be eligible to receive CE credits.

# Hotel Accommodations

**Royal Sonesta New Orleans**  
**300 Bourbon Street**  
**New Orleans, LA 70130**  
**(504) 586-0300**  
**Hotel Check In 4:00 pm**  
**Hotel Check Out 11:00 am**

Reservations can be made directly with the Royal Sonesta. The Royal Sonesta is offering a discounted room rate of \$189++ that will be available until July 22, 2024, or until the room block sells out. This room rate is available 3 days pre and post the event dates.

Parking discount of \$43 daily will also be available from August 21, 2024, until Sunday, August 25, 2024.

Hotel room rates are subject to an additional person per room charge for each additional person in a room. This charge is currently \$40, per person, per night.

**BOOK NOW** 

# Exhibitor & Sponsorship Opportunities

## **Platinum: \$1,500**

### Includes:

- Company Video Promotion (must create and send to IABL)
- Cocktail Reception Sponsor
- Company Logo All Event Marketing Pieces
- Tabletop Exhibit at Opening Reception
- 3 FREE Registrations

## **Gold: \$1,000**

### Includes:

- Friday Keynote Speaker Sponsor
- Company Logo On All Event Marketing Pieces
- Tabletop Exhibit at Opening Reception
- 2 FREE Registrations



## **Silver: \$750**

### Includes:

- Saturday CE Session Sponsor
- Company Logo On All Event Marketing Pieces
- Tabletop Exhibit at Opening Reception
- 1 FREE Registration

## **Bronze: \$500**

### Includes:

- Refreshment Break Sponsor
- Company Logo On All Event Marketing Pieces
- Tabletop Exhibit at Opening Reception



## **Exhibit Only: \$300**

### Includes:

- Tabletop Exhibit at Opening Reception

## **PLEASE NOTE:**

### Includes:

- Please email high res logos (png or jpeg) to [koregan@iabl.com](mailto:koregan@iabl.com)
- Tabletop exhibit includes a 6-ft table, 2 chairs, and 1 waste basket
- Please consider donating door prizes!
- Attendee lists will be sent out to all registered attendees periodically leading up to the event!