

Lafayette - Feb 2  
New Orleans - March 8

# IIABL SPRING CONFERENCE

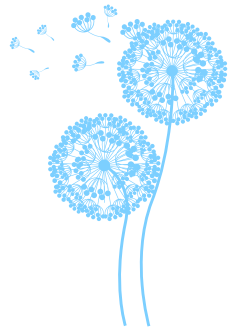


**Independent Insurance Agents & Brokers of Louisiana**

18153 East Petroleum Drive, Baton Rouge, LA 70810

www.IIABL.com | Info@IIABL.com | Ph: (225) 819-8007 | Fax: (225) 819-8027

# AGENDA



8:00 am Continental Breakfast

9:00 am

## **Agency E&O Exposures & Defenses**

Jeff Albright, IIABL CEO

Approved for 3  
Hours CE including  
Mandatory Ethics

Qualifies for 10%  
Risk Management  
Premium Credit for  
Westport & Allianz  
E&O products

This interactive session looks at the risks of Error & Omission claims for an independent insurance agency. This course will serve as an update and reminder for insurance professionals about the risks of E&O claims and allegations and also the rewards an agency could earn for strong internal practices and good customer service. It is important to raise awareness of where E&O vulnerabilities exist and take the time to develop strong habits among agency personnel. This session will utilize claim statistics, case studies, storytelling, risk assessments and questionnaires to provide an engaging environment for participants to learn.

12:00 pm

Luncheon with Exhibitors

1:00 pm

## **Lessons Learned from Two Years of Historic Hurricanes**

Jeff Albright, IIABL CEO & Ben Albright, IIABL VP of Strategic Initiatives

Filed for  
3 Hours  
of CE

- Hurricane Response Presentation
- Battle Tested Agents Panel
- Roundtable Discussions

4:00 pm

Cocktail Reception





# MEET OUR SPEAKERS



**Jeff Albright**

*IIABL Chief  
Executive Officer*

Jeff Albright serves as the Chief Executive Officer of the Independent Insurance Agents & Brokers of Louisiana.

Jeff represents Independent Insurance Agents & Brokers in legislative and regulatory affairs, insurance industry relations, with the consumer public, and is responsible for the overall management of IIABL.

Jeff has extensive experience as an Independent Agent since 1979. In addition, he has taught a wide variety of professional continuing education insurance courses for Independent Agents and served as adjunct professor of insurance at Louisiana State University.



**Ben Albright**

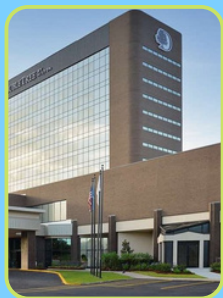
*IIABL Vice President  
of Strategic  
Initiatives*

Ben Albright is the Vice President of Strategic Initiatives at the Independent Insurance Agents & Brokers of Louisiana.

Ben leads various projects within IIABL to accomplish the organization's strategic goals including agency technology innovation, agency market access programs, and developing training and benchmarks for successful agency management.

Ben spent the first seven years of his insurance career in the marketing department of an IIABL member agency. In addition, he has experience on the company side and at an information technology Company.

# HOTEL ACCOMMODATIONS



## **Doubletree by Hilton**

1521 W. Pinhook Rd.  
Lafayette, LA 70503

Rate: \$145 King; \$125 2-Doubles  
Available: Tues, Feb. 1, & Wed, Feb. 2  
Reservation Deadline: Jan. 18  
Online Reservations: <https://bit.ly/34upctx>  
Reservation Desk: 800-222-8733  
Check-in: 4pm; Check-out: 12pm



## **Marriott Warehouse Arts District**

859 Convention Center  
Blvd.  
New Orleans, LA 70130

Rate: \$219  
Available: March 4-11  
Reservation Deadline: Feb. 8  
Online Reservations: <https://bit.ly/3F3gH5h>  
Reservation Desk: 504-613-2888  
Check-in: 4pm; Check-out: 11am

# AGENT REGISTRATION



Name(s)

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Company

Address

City St Zip

Phone

Email

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**Please select the location you will be attending  
(registration fee is per location):**

☐ Lafayette (Feb. 2)

☐ New Orleans (March 8)

TYPE	COST	# OF PPL	TOTAL
<input type="checkbox"/> Full Day Registration	\$199 (per location)	<hr/>	\$ <hr/>
<input type="checkbox"/> AM Session Only	\$129 (per location)	<hr/>	\$ <hr/>
<input type="checkbox"/> PM Session Only	\$129 (per location)	<hr/>	\$ <hr/>

**TOTAL DUE \$**

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Return Completed forms & payment to IIABL at:  
Mail: 18153 E. Petroleum Drive, Baton Rouge, LA 70809  
Fax: 225.819.8027 or Email: [info@IIABL.com](mailto:info@IIABL.com)  
Checks made payable to IIABL

**Online Registration also available for**  
**Lafayette >> <https://bit.ly/3eU6TQt> & New Orleans >> <https://bit.ly/3eVxCMv>**

# SPONSORSHIP OPPORTUNITIES



## Gold Sponsor | \$1,000

### Benefits:

- Partner Recognition Sign (logo)
- Logo on all electronic and printed marketing materials pre-, on-site, and post-event
- Exhibit table
- PowerPoint pre-event presentation recognition (logo)
- 1/2 page ad in event program (due Sept. 24)
- Speaker Sponsor recognition
- Recognition throughout the conference



## Silver Sponsor | \$750

### Benefits:

- Partner Recognition Sign (logo)
- Logo on all electronic and printed marketing materials pre-, on-site, and post-event
- Exhibit table
- 1/4 page ad in event program (due Sept. 24)
- Recognition throughout the conference



## Bronze Sponsor | \$500

### Benefits:

- Partner Recognition Sign (company name)
- Company name listed on all electronic and printed marketing materials pre-, on-site, and post-event
- Exhibit table
- Business card ad in event program (due Sept. 24)
- Recognition throughout the conference

## Exhibit Booth Only | \$250

### Benefits:

- Exhibit table

# COMPANY REGISTRATION



Name(s)

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Company

Address

City St Zip

Phone

Email

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**Please select the location you will be attending  
(registration fee is per location):**

☐ Lafayette (Feb. 2)      ☐ New Orleans (March 8)

TYPE	COST	# OF PPL	TOTAL
<input type="checkbox"/> Registration*	\$199* (per location)	<hr/>	\$ <hr/>
<input type="checkbox"/> Gold Sponsor	\$1,000	<hr/>	\$ <hr/>
<input type="checkbox"/> Silver Sponsor	\$750	<hr/>	\$ <hr/>
<input type="checkbox"/> Bronze Sponsor	\$500	<hr/>	\$ <hr/>
<input type="checkbox"/> Exhibitor	\$250	<hr/>	\$ <hr/>

**\*ATTENTION IIABL Industry Partners  
Contact Kathleen O'Regan about a Registration Discount  
(Exclusive Partner Benefit!)**

**TOTAL DUE \$**

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**ATTENTION Sponsors & Exhibitors!**  
Please Complete the following:

- ☐ **YES!** I will exhibit in the following locations:
- ☐ Lafayette
  - ☐ New Orleans
- ☐ **NO!** I will NOT be exhibiting at the Spring Conference

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# 2021 INDUSTRY PARTNERS

## GOLD LEVEL



## SILVER LEVEL



## BRONZE LEVEL

Accident Fund Insurance Company of America	Foremost Insurance Group	LUBA Workers' Comp
Allied Trust Insurance Co.	Forest Insurance Facilities	Maison Insurance Company
Americas Insurance Co.	Gulf States Insurance Company	National General Insurance
Berkshire Hathaway GUARD Insurance Companies	Homebuilders SIF	RPS/Risk Placement Services
EMC Insurance Companies	Iroquois South, Inc.	Summit Consulting, Inc.
FCCI Insurance Group	Lane & Associates, Inc.	Wright Flood
	LCTA Risk Services	

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