

LOOK OUT

...the truth about the pitfalls and promise
of female leadership

It's a Trap!



Sara Bradshaw Ray

Even the most well-intentioned, hard-working women out there can still fall prey to the hidden pitfalls that threaten their professional growth, opportunity, and impact as a leader. Armed with awareness, we have the potential to turn these traps into the promise of progress and impact that we're uniquely capable of making as women.

Active Traps In My Path:

■ Over-Valuing Expertise _____

■ Perfection _____

■ Minimizing _____

■ Ruminating _____

■ Making Miracles _____

Other Notes: _____

Sara@BIGiOK.com

405.880.2920

LOOK OUT

...the truth about the pitfalls and promise
of female leadership

It's a Trap!

Passive Traps I May Not See:

- Expecting Achievements to Be Recognized _____

- Putting Job Before Career _____

- Disease to Please _____

- Building vs. Leveraging Relationships _____

- Letting Your Radar Distract You _____

My THREE Biggest Offenders:

Good Roots:

The truth about the pitfalls and promise of female leadership.

LOOK OUT

...the truth about the pitfalls and promise
of female leadership

It's a Trap!

Strengths Strategies: STARTING _____ !

Start _____

Don't go it _____

Let it _____

Look _____

Key Concepts: _____

Reflections: _____

Action Items:

Target Date(s):

*The truth about the pitfalls and promise of
female leadership.*

Start today.

Sara Bradshaw Ray | 405.880.2920



Resources for STRENGTH STRATEGIES

Know Your Strengths:

Kolbe A Index:™

Discover and learn how to leverage your natural, instinctive strengths with an inventory and 1:1 with Sara Bradshaw Ray!

Clifton Strengths:

Unlocking potential and strengthening the muscles of your natural gifts and abilities with an assessment and 1:1 with Amie Haar, BIGiOK Growth Coach!

Digging Deeper Reading List

Joanna Barsch & Susie Cranson:

- How Remarkable Women Lead: The Breakthrough Model for Work & Life

Lois Frankel:

- Stop Sabotaging Your Career: 7 Proven Strategies to Succeed in Spite of Yourself
- Nice Girls (Still) Don't Get the Corner Office: Unconscious Mistakes Women Make That Sabotage Their Careers.

Alicia Menendez:

- The Likeability Trap: How To Break Free & Succeed As You Are

Brene Brown:

- Dare to Lead: Daring Greatly & Rising Strong at Work
- The Gifts of Imperfection: Let Go Of Who You Think You Are Supposed To Be & Embrace Who You Are

Peggy Klaus:

- BRAG! The Fine Art of Tooting Your Own Horn Without Blowing It

Sally Helgesen & Marshall Goldsmith:

- How Women Rise: Break the 12 Habits Holding You Back From Your Next Raise, Promotion, or Job



Resources for STRENGTH STRATEGIES

Shaunti Feldhahn:

- The Male Factor: The Unwritten Rules, Misperceptions, and Secret Beliefs of Men in the Workplace
- For Women Only: What You Need to Know About the Inner Lives of Men

Amy Je Su & Muriel Maignan Wilkins

- Own the Room: Discovering Your Signature Voice to Master Your Leadership Presence

Molly Galbraith:

- Strong Women Lift Each Other Up

Martha Beck:

- Finding Your Own North Star: Claiming the Life You Were Meant to Live
- Integrity: Finding the Path to Your True Self

*The more things you read, the
more you will know.
The more that you learn, the
more places you'll go.*
~ Dr. Seuss

For more on...



...you absolutely do!

Be at your best...
When you're needed the *most*



BIGiOK.com/Kolbe

MYNETWORK MASTERMINDS WHAT'S THE 411?

take growth to new heights

WHAT?

A MyNetwork mastermind group is a small group of peer professionals who meet in a high-impact virtual setting to learn and collaborate for growth.



WHY?

Cutting edge leaders join MyNetwork groups to leverage peer perspectives in an invigorating environment for growth. These are leaders who want to amplify their impact.

75% of all Fortune 500 CEO's meet regularly with peer-coaching groups!

WHO?

- You can join a network with your peers
- Your team. Use MyNetwork groups for your team members to learn and grow
- Your partners. Invite your vendor and carriers partners to invest in you by sponsoring a group or just a few seats.



HOW?

Join a group yourself
Invest in your own emerging leaders
Grab a seat at a sponsored network
....and more

LEARN MORE ABOUT HOW TO LEVERAGE THE POWER!
GRAB A SEAT AT THE NEXT "TEST RIDE" SESSION

mynetwork@bigiok.com

Meet OUR SPEAKER



Sara Bradshaw Ray

Senior Vice President of Strategic Initiatives, BIGiOK
Growth Coach & Consultant, BIGiOK Consulting
Founder, MyNetwork

With over 30 years in the industry, including agency ownership and management, cluster creation, and leadership, complimented by a background in company commercial underwriting, Sara brings a wealth of industry experience and knowledge to the table.

A Certified Kolbe Strengths Consultant, her vast professional experience, coupled with a keen sense of the dynamics of organizational efficiency and its impact on productivity, uniquely suits her to meet a variety of operational, management, and marketing needs in agencies today.

LOOK OUT

...the truth about the pitfalls and promise
of female leadership

It's a Trap!

Active Traps In my path:

- ☐ Over-valuing Expertise
- ☐ Perfection
- ☐ Minimizing
- ☐ Ruminating
- ☐ Making miracles

My 3 Biggest Offenders

Passive Traps I might not see:

- ☐ Expecting achievements to be recognized
- ☐ Putting your job before your career
- ☐ Disease to Please
- ☐ Building vs. Leveraging relationships
- ☐ Letting Your Radar Distract You

Good Roots

Strength Strategies: starting _____!

Start _____

Don't Go It _____

Let It _____

Look _____

Notes

...the truth about the pitfalls and
promise of female leadership

LOOK OUT

It's a Trap!

...the truth about the pitfalls and
promise of female leadership

LOOK OUT

It's a Trap!

Resources for Strength Strategies

Know Your Strengths

Kolbe A Index™

Discover and learn how to leverage your natural, instinctive striving strengths with an inventory and 1:1 with Sara!

Digging Deeper

Joanna Barsch and Susie Cranson

How Remarkable Women Lead: *The Breakthrough Model for Work and Life.*

Lois Frankel

Stop Sabotaging Your Career: 7 Proven Strategies to Succeed in Spite of Yourself

Nice Girls (Still) Don't Get the Corner Office: *unconscious mistakes women make that sabotage their careers.* See Jan Lead: *99 ways to take charge at work.*

Alicia Menendez

The Likeability Trap: how to break free and succeed as you are

Brene Brown

Dare to Lead: *daring greatly and rising strong at work*

Peggy Klaus

BRAG! *The Fine Art of Tooting Your Own Horn Without Blowing It*

Sally Helgesen and Marshall Goldsmith

How Women Rise: Break The 12 Habits Holding You Back From Your Next Raise, Promotion, Or Job

Shaunti Feldhahn

The Male Factor: The Unwritten Rules, Misperceptions, and Secret Beliefs of Men in the Workplace

For Women Only: What You Need to Know About the Inner Lives of Men

Amy Je Su and Muriel Maignan Wilkins

Own the Room: discovering your signature voice to master your leadership presence

Molly Galbraith

Strong Women Lift Each Other Up

Sara Bradshaw Ray, CIC, CKC | sara@BIGiOK.com | 405.880.2920

Discover your Circle at *The Gathering*

Join "The Gathering" – an exclusive online experience where you'll connect with other like-minded women through the magic of MyNetwork masterminding. These informal virtual events are your chance to see how MyNetwork can help you grow as a leader, establish meaningful connections, and take your impact to the next level – **at no cost to you.**

Scan the QR code now to reserve your spot! Don't miss this opportunity to experience a MyNetwork table before the next transformative leadership journey begins in the fall.

Authentic Leadership

Creating Space for Growth

Modern Executive Presence

...and more!



Join Now



Learn More
www.MyNetworkINS.com

Discover your Circle at

The Gathering

The Gathering is an exclusive online experience where you'll connect with other like-minded women through the magic of MyNetwork masterminding. These informal virtual events are your chance to see how MyNetwork can help you grow as a leader, establish meaningful connections, and take your impact to the next level - at no cost to you.

The Gathering Virtual Event Schedule:

- **March 31st: 1:00 PM CT**
 - **Topic:** "Authentic Leadership" with Amie Haar
 - Discover how to lead with authenticity, building trust and inspiring others through genuine connections.
 - **Registration Link:** <https://zoom.us/meeting/register/U1tmqIX1TWGyXrag8ihiYw>
- **May 14: 2:00 PM CT**
 - **Topic:** "Executive Presence for the Modern Leader" with Julie Webb
 - Uncover practical strategies to cultivate confidence, communicate effectively, and command respect in any setting.
 - **Registration Link:** <https://zoom.us/meeting/register/W5mXwTsHskiJ9jkdO4dDFw>
- **July 15: 2:00 PM CT**
 - **Topic:** "Fearless Leadership" with Amie Haar
 - Explore how to overcome self-doubt, embrace challenges, and lead boldly in a fast-paced world.
 - **Registration Link:** https://zoom.us/meeting/register/1oo2kAyTRIO_XrCe3OKVYA
- **September 16: 2:00 PM CT**
 - **Topic:** "Creating Space for Growth" with Julie Webb
 - Unlock techniques to prioritize your own growth as a leader.
 - **Registration Link:** <https://zoom.us/meeting/register/bbLEjQ8eT5uJggSz597fdA>

