

Making a splash while you

# STANDOUT

IIABL PARTNERS PROGRAM



*The Trusted Choice®*



# EXCLUSIVE INVITATION

## INDUSTRY PARTNERS

The Independent Insurance and Brokers of Louisiana (IIBL) has streamlined the Industry Partners program to allow insurance companies, wholesalers and vendors to support our association and industry on an on-going basis. Using a tiered approach, this program allows each company to choose a partnership and premium add-on exposure based on the level of interaction and visibility you want with Louisiana Independent Agents.

## INVESTMENT

Your investment as an Industry Partner shows your dedication to both our association and industry as a whole. As partners, we can work together to protect, promote and grow the independent agency system for years to come!



WE ARE DRIVEN  
BY CREATING  
EXPERIENCES  
THAT DELIVER  
RESULTS FOR  
YOUR BUSINESS  
AND CUSTOMERS

With your contribution we will:



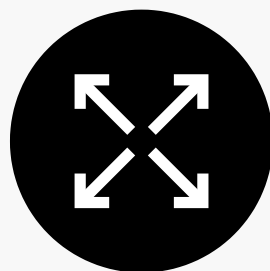
**BE CREATIVE**

Each year, we work to develop programs and services that are innovative and user-friendly. We strive to provide the perfect platform to reach an engaged and invested audience.



**NEVER COMPROMISE**

At IIABL we make sure your dollars provide the best quality for all of our programs and services. Our programs and services will enhance your image and heighten your visibility.



**EXPAND YOUR NETWORK**

Your opportunities to network with business leaders at our annual events are endless. A sponsorship would only boost this visibility and network.

# INDUSTRY PARTNERS

## Program Packages



**\$11,000 Includes:**

- Associate Membership
- Website Partner Recognition (logo)
- Full Page Ad in Monthly Newsletter\*
- Banner Ad in Monthly Education Update\*
- One digital advertisement on IIABL social media\*
- One week-long digital advertisement on IIABL.com\*
- Gold Sponsor Recognition at the Annual Convention
- Platinum Sponsor recognition at the Young Agents Conference
- Major recognition at the Spring Education Conference
- Major Sponsor recognition at the Fall Education Conference



**\$6,000 Includes:**

- Associate Membership
- Website Partner Recognition (logo)
- Half Page Ad in Monthly Newsletter\*
- One digital advertisement on IIABL social media\*
- One week-long digital advertisement on IIABL.com\*
- Silver Sponsor Recognition at the Annual Convention
- Gold Sponsor recognition at the Young Agents Conference
- General recognition at the Spring Education Conference
- General Sponsor recognition at the Fall Education Conference



**\$3,500 Includes:**

- Associate Membership
- Website Partner Recognition (name)
- Quarter Page Ad in Monthly Newsletter\*
- One week-long digital advertisement on IIABL.com\*
- Bronze Sponsor Recognition at the Annual Convention
- Bronze Sponsor recognition at the Young Agents Conference
- Exhibitor recognition at the Spring Education Conference
- Exhibitor recognition at the Fall Education Conference

*\*Companies are responsible for providing high resolution artwork/content for print & digital advertisements no later than the 15th of the previous month prior to their scheduled promotion to [KORegan@IIABL.com](mailto:KORegan@IIABL.com)*

# UPGRADES & A LA CARTE

Customize your visibility by upgrading your sponsorship packages to different levels or register for each program individually

## IIABL WEEKLY NEWS BRIEF

For \$3,500 annually get high level visibility in our IIABL Weekly News Brief.

## LA AGENT NEWSLETTER

- Full Page \$4,000
- Half Page \$3,000
- Quarter Page \$1,500

*\*All ads are hyperlinked to company website*

*\*\*Artwork due by the 15th of the month*

## ANNUAL CONVENTION

- Gold Sponsor \$5,000
  - Includes: Partner recognition banner (logo), dedicated PowerPoint slide recognition & packet insert recognition
- Silver Sponsor \$2,000
  - Includes: Partner recognition banner (logo), PowerPoint display & packet insert recognition
- Bronze Sponsor \$1,000
  - Includes: Partner recognition banner (name)PowerPoint display & packet insert recognition

## SPRING/FALL EDUCATION CONFERENCES

- Major Sponsor \$1,000
  - Includes: Partner recognition banner (logo), exhibit table, PowerPoint display & packet insert recognition
- General Sponsor \$500
  - Includes: Partner recognition banner (logo), exhibit table, signage & packet insert recognition
- Exhibitor \$250
  - Includes: Partner recognition banner (name), exhibit table & packet insert recognition

## YOUNG AGENTS CONFERENCE

- Platinum Sponsor \$1,000
  - Includes: Exhibit table & 2 free registrations
- Gold Sponsor \$750
  - Includes: Exhibit table & 1 free registration
- Silver Sponsor \$500
  - Includes exhibit table
- Bronze Sponsor \$300
  - Includes exhibit table



# 2021 INDUSTRYPARTNERS

## Partner Pledge Form

## WE WANT TO PARTNER WITH IIABL IN 2021!

Please confirm your commitment as a 2021 IIABL Industry Partner by completing the form below and returning it to Kathleen O'Regan, IIABL Director of Communications & Events, no later than **December 1, 2020**.

### PARTNER PLEDGE

#### Contact Information

Company	<input type="text"/>
Company Contact	<input type="text"/>
Contact Email	<input type="text"/>
Address	<input type="text"/>
Phone #	<input type="text"/>
Website	<input type="text"/>

#### Our Industry Partner Pledge

<input type="checkbox"/>	Gold Level - \$11,000
<input type="checkbox"/>	Silver Level - \$6,000
<input type="checkbox"/>	Bronze Level - \$3,500

#### A la carte item:

<input type="checkbox"/>	Weekly News Brief Email - \$3,500 (Banner ad in weekly publication)
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#### A la carte/Upgrades

##### LA Agent Newsletter

<input type="checkbox"/>	Full Page \$4,000
<input type="checkbox"/>	Half Page \$3,000
<input type="checkbox"/>	Quarter Page \$1,500

##### Annual Convention

<input type="checkbox"/>	Gold Sponsor \$5,000
<input type="checkbox"/>	Silver Sponsor \$2,500
<input type="checkbox"/>	Bronze Sponsor \$1,000

##### Spring/Fall Education Conference

<input type="checkbox"/>	Major Sponsor \$1,000
<input type="checkbox"/>	General Sponsor \$500
<input type="checkbox"/>	Exhibitor \$250

##### Young Agents Conference

<input type="checkbox"/>	Platinum Sponsor \$1,000
<input type="checkbox"/>	Gold Sponsor \$750
<input type="checkbox"/>	Silver Sponsor \$500
<input type="checkbox"/>	Bronze Sponsor \$300

Independent Insurance Agents & Brokers of Louisiana

Ph: (225) 236-1360 | E: koregan@iiabl.com | W: [www.IIABL.com](http://www.IIABL.com)



# THANK YOU TO OUR 2020 INDUSTRY PARTNERS

## GOLD



How Workers' Comp is Supposed to Work



## SILVER



## BRONZE

Acadian Managers

EMC Insurance

Foremost Insurance

Iroquois South

RPS/Risk Placement

Accident Fund

Employers

Gulf States Insurance Co.

Lane & Associates

Stonetrust Insurance

Allied Trust Insurance

FCCI Group

Gulfstream P&C

LCTA Workers Comp

Summit Consulting

Americas Insurance

Forest Insurance

Homebuilders SIF

LUBA Workers' Comp

Wright Flood

# REACH OUT

Contact  
Kathleen  
O'Regan,  
Director of  
Communications  
& Events, with  
any questions!



## MAILING ADDRESS

18153 East Petroleum Drive  
Baton Rouge, LA 70809



## EMAIL ADDRESS

KOregan@IIABL.com



## PHONE NUMBER

(225) 236-1360