



**IIABL**  
INDEPENDENT INSURANCE  
AGENTS OF LOUISIANA

# THE TOOLBOX FOR AGENCY SUCCESS

# AS AN IIABL MEMBER, THESE BENEFITS ARE YOURS. WHICH ONES WILL SUPPORT YOUR AGENCY THE MOST?

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## Agency Management

IIABL offers marketing and staffing resources to help your agency operate as efficiently as possible.

02

## Advocacy

IIABL has become a strong voice on both state and national legislative issues. As your unrelenting advocate, we work to monitor the ever-changing status of governmental regulations that affect your business and profession.

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## Education and Events

IIABL's education program consists of innovative delivery methods and a variety of content to fit your unique educational needs.

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## Communications

IIABL keeps you at the forefront of issues. Our communications provide important, timely, and relevant information that could affect your profession and business.

05

## Market Access

IIABL offers a variety of insurance products for your agency and your customers.

# Agency Management

IIABL offers marketing and staffing resources to help your agency operate as efficiently as possible.

## **Agency Operations:**

- Catalyit - Agency Tech Solution
- ePayPolicy
- DocuSign Esignature
- Brest Practices
- Agents Council for Technology
- InsurBanc
- ACORD Forms
- IPFS
- Agency Operations & Procedure Manual
- Cybersecurity Resources
- Agency Valuation & Perpetuation

## **Staffing Solutions:**

- Big I Hires
- Remote Staffing Solution
- ULM Resume Book
- Employment Aptitude Test

## **Sales & Marketing:**

- TrustedChoice.com Digital Marketing
- TrustedChoice.com Brand tools

# Education and Events

IIABL's education program consists of innovative delivery methods and a variety of content to fit your unique educational needs.

## **Educational Opportunities:**

- Classroom
- Online Webinars
- On-Demand
- New Hire Training
- Pre-Licensing Courses
- CLCS Certification Program

## **Events:**

- Annual Convention
- Educational Luncheons
- Women In Insurance Conference
- Young Agents Conference
- Local Chapter Events
- Cook-off

# Legislative Advocacy

IIABL has become a strong voice on both state and national legislative issues. As your unrelenting advocate, we work to monitor the ever-changing status of governmental regulations that affect your business and profession.

## **Big I Louisiana Presence:**

- Louisiana Legislature
- Louisiana Department of Insurance
- Industry Affairs
- Congress

# Communications

IIABL keeps you at the forefront of issues. Our communications provide important, timely, and relevant information that could affect your profession and business.

## **Communication Mediums:**

- Agent Updates
- News Brief (weekly publication)
- Louisiana Agent (monthly newsletter)
- Legislative Updates
- Legislative Alerts
- Social Media presence

# Market Access

IIABL offers a variety of insurance products for your agency and your customers.

## **For Your Agency:**

- Errors & Omissions
- Excess E&O
- Umbrella
- Employment Practices
- Cyber Liability

## **For Your Customers:**

- Personal Umbrella Policy & Home Business Insurance
- Big I Markets
- Independent Market Solutions
- Flood Insurance
- Premium Finance
- Health Insurance Brokerage
- e2value

WITH AN ARRAY OF BENEFITS, PRODUCTS, AND SERVICES TOO EXTENSIVE TO FIT ON ONE PAGE  
**IIABL IS HERE TO SERVE YOUR AGENCY IN COUNTLESS WAYS**

# IIABL

## *TAKING CARE OF BUSINESS*

SINCE 1977



"IIABL is the Louisiana Independent Agent's best friend. The resources available to an agent are invaluable. I can't imagine where my agency might be and where consumers might be without all the IIABL does."

**Armond Schwing**  
Schwing Insurance Agency, New Iberia



"Agents and Brokers are so fortunate to have this great association! If you are not a member of IIABL, I suggest you become one."

**Christy DeSoto**  
1st Insurance Marksville

## LET'S MAKE IT OFFICIAL

### JOIN THE IIABL FAMILY TODAY



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