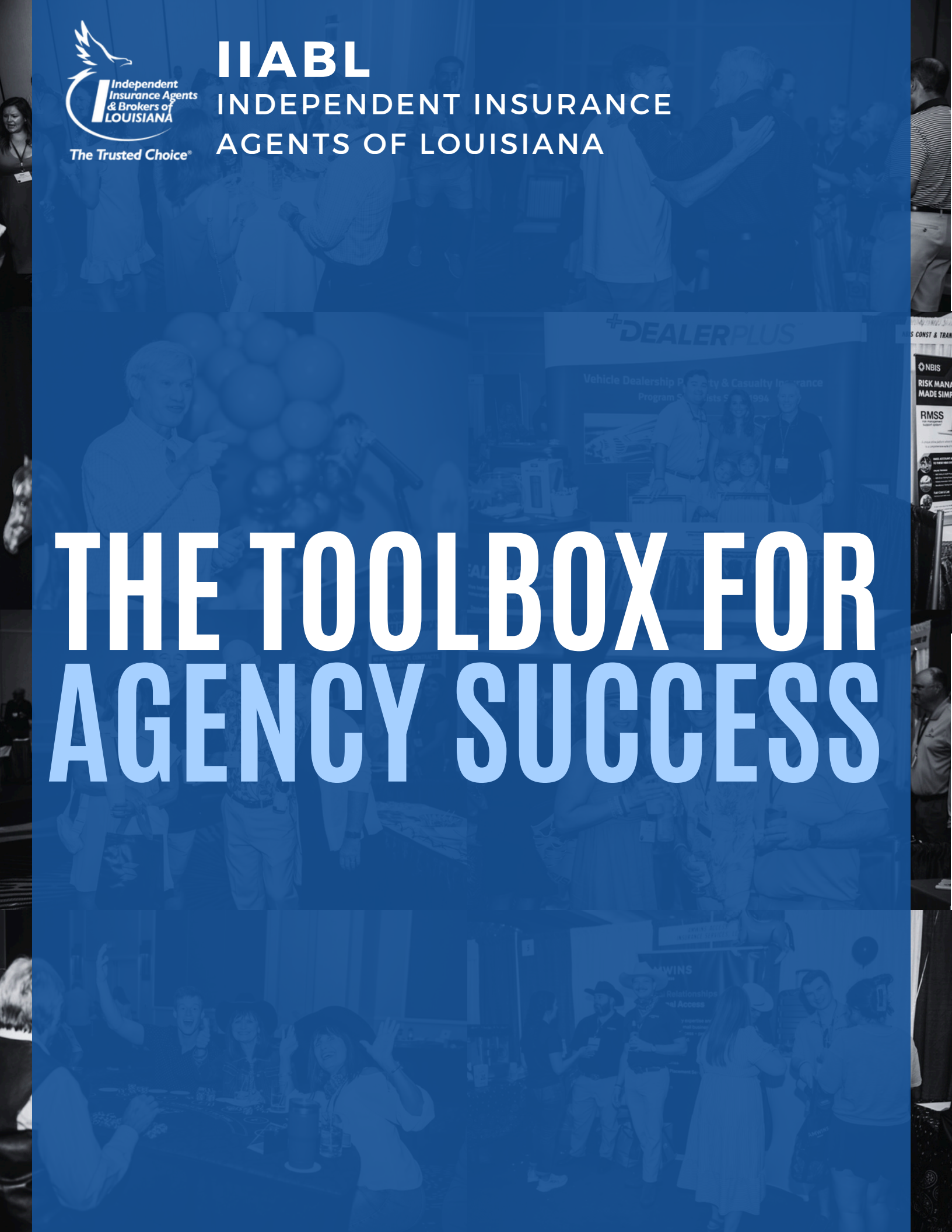




IIABL
INDEPENDENT INSURANCE
AGENTS OF LOUISIANA

THE TOOLBOX FOR AGENCY SUCCESS



AS AN IIABL MEMBER, THESE BENEFITS ARE YOURS. WHICH ONES WILL SUPPORT YOUR AGENCY THE MOST?

01

Agency Management

IIABL offers marketing and staffing resources to help your agency operate as efficiently as possible.

02

Advocacy

IIABL has become a strong voice on both state and national legislative issues. As your unrelenting advocate, we work to monitor the ever-changing status of governmental regulations that affect your business and profession.

03

Education and Events

IIABL's education program consists of innovative delivery methods and a variety of content to fit your unique educational needs.

04

Communications

IIABL keeps you at the forefront of issues. Our communications provide important, timely, and relevant information that could affect your profession and business.

05

Market Access

IIABL offers a variety of insurance products for your agency and your customers.

Agency Management

IIABL offers marketing and staffing resources to help your agency operate as efficiently as possible.

Agency Operations:

- Catalyit - Agency Tech Solution
- ePayPolicy
- DocuSign Esignature
- Brest Practices
- Agents Council for Technology
- InsurBanc
- ACORD Forms
- IPFS
- Agency Operations & Procedure Manual
- Cybersecurity Resources
- Agency Valuation & Perpetuation

Staffing Solutions:

- Big I Hires
- Remote Staffing Solution
- ULM Resume Book
- Employment Aptitude Test

Sales & Marketing:

- TrustedChoice.com Digital Marketing
- TrustedChoice.com Brand tools

Education and Events

IIABL's education program consists of innovative delivery methods and a variety of content to fit your unique educational needs.

Educational Opportunities:

- Classroom
- Online Webinars
- On-Demand
- New Hire Training
- Pre-Licensing Courses
- CLCS Certification Program

Events:

- Annual Convention
- Educational Luncheons
- Women In Insurance Conference
- Young Agents Conference
- Local Chapter Events
- Cook-off

Legislative Advocacy

IIABL has become a strong voice on both state and national legislative issues. As your unrelenting advocate, we work to monitor the ever-changing status of governmental regulations that affect your business and profession.

Big I Louisiana Presence:

- Louisiana Legislature
- Louisiana Department of Insurance
- Industry Affairs
- Congress

Communications

IIABL keeps you at the forefront of issues. Our communications provide important, timely, and relevant information that could affect your profession and business.

Communication Mediums:

- Agent Updates
- News Brief (weekly publication)
- Louisiana Agent (monthly newsletter)
- Legislative Updates
- Legislative Alerts
- Social Media presence

Market Access

IIABL offers a variety of insurance products for your agency and your customers.

For Your Agency:

- Errors & Omissions
- Excess E&O
- Umbrella
- Employment Practices
- Cyber Liability

For Your Customers:

- Personal Umbrella Policy & Home Business Insurance
- Big I Markets
- Independent Market Solutions
- Flood Insurance
- Premium Finance
- Health Insurance Brokerage
- e2value

WITH AN ARRAY OF BENEFITS, PRODUCTS, AND SERVICES TOO EXTENSIVE TO FIT ON ONE PAGE
IIABL IS HERE TO SERVE YOUR AGENCY IN COUNTLESS WAYS

IIABL

TAKING CARE OF BUSINESS

SINCE 1977



"IIABL is the Louisiana Independent Agent's best friend. The resources available to an agent are invaluable. I can't imagine where my agency might be and where consumers might be without all the IIABL does."

Armond Schwing
Schwing Insurance Agency, New Iberia



"Agents and Brokers are so fortunate to have this great association! If you are not a member of IIABL, I suggest you become one."

Christy DeSoto
1st Insurance Marksville

LET'S MAKE IT OFFICIAL

JOIN THE IIABL FAMILY TODAY



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